



NEWS

FORTBRAND SERVICES, INC., ANNOUNCES THE LAUNCH OF ITS NEW WEBSITE

Plainview, New York, January 31, 2004

Fortbrand Services, Inc., the aviation industry's premier ground support equipment supplier, is pleased to announce the launch of its new and improved website. New features include the ability to download full color product brochures, submit equipment and information requests, view our monthly featured equipment, sign up for the Company's e-newsletter and obtain biographical information about Fortbrand Services management and employees. The site also presents other information about the Company in a more user-friendly format.

About Fortbrand Services

Fortbrand Services has been in the business of leasing, financing, renting, maintaining and dealing in aircraft ground support equipment for more than two decades. The Company specializes in the trading of equipment and the origination and servicing of leases of aircraft ground support equipment throughout the aviation industry. Fortbrand Services also engages in related activities, including equipment appraisals, consulting, installation of specialized airport facilities projects, as well as acting as a manufacturer's representative for the sale and lease of unique aviation related equipment.

Fortbrand Services is the exclusive North American representative for Patria Vammas Oy, the Finland based manufacturer of specialized airport snow removal equipment, including the high speed Vammas PSB5500, PSB4500 and related equipment.

For additional information, contact Alan J. Stearn, Executive Vice President, at 516-576-3200, or visit the Company's web site at www.fortbrand.com.